



Unlocking new Motivations

Can you train **without** treats?





Decisions, decisions

In each moment, your pet will decide what activity (or **motivation**) they'd like to do most, based on what's available to them. Behaviours that you see are geared to **help them toward** their chosen activity. Treats or training might not always be top priority...





Context is key

Different settings (park, home, vets) offer **unique options** for your pet. This impacts their motivations. For example, your dog might be keen on treats at home but not the park, where other activities are **an option**.



Chasing after wildlife



Sniffing & investigating grass



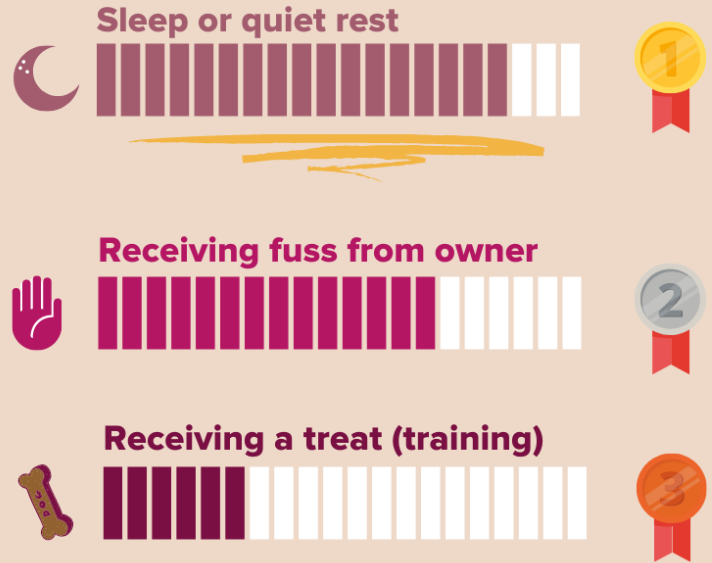
Receiving a treat (recall)





Feeling motivated

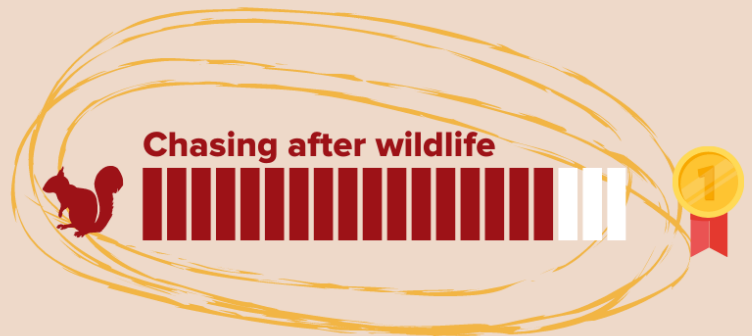
How your pet is **feeling** in the moment also impacts their motivations. Even if your pet loves treats, food may not take priority if they feel **exhausted**, or have just **eaten**.





Fight fire with fire

If your pet isn't interested in treats, you can use their **top priority activity** or motivation as a substitute instead. A fluffy tug toy - replicating a small furry rodent - may work as a reward for pets who **chase wildlife**.



Milo, Come!

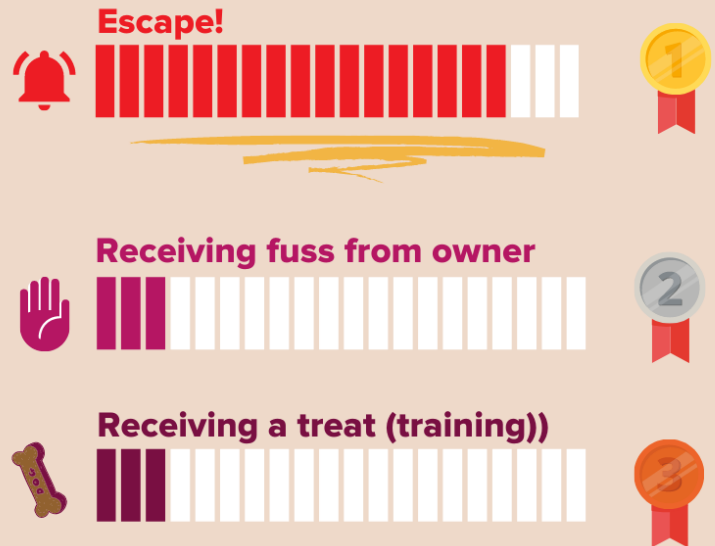




Avoiding fear

It's important to keep in mind that a strong motivator can be to **escape scary situations**.

If your pet is terrified of something, the motivation to escape will take **priority** over any rewards you might offer them.





Pets Explained

Getting behaviour back on track

If you can't find a useful motivation or your pet is too fearful to learn, get in touch with a reputable behaviourist. Get back on track.

www.pets-explained.co.uk

